



**GALA**  
**IN THE GARDEN**  
February 3, 2024

SPONSORSHIP OPPORTUNITIES





# GALA

IN THE GARDEN

Fairchild Tropical Botanic Garden's

# GALA IN THE GARDEN

Saturday, February 3, 2024

**Cocktail Reception**

6:30 p.m.

**Gala Dinner and Dancing**

8:00 p.m. to Midnight

**Silent Auction**

7:00 to 10:00 p.m.

Black Tie

Complimentary Valet Parking

**Gala Co-chairs**

Swanee DiMare and Frances Sevilla-Sacasa



About

## GALA IN THE GARDEN

Revered for over 25 years, our annual Gala in the Garden is one of the most beautiful and magical events in South Florida. Set amidst the lush tropical foliage of Fairchild Tropical Botanic Garden, this breathtaking event is noted as one of the “Top Five Must Attend” galas by *Miami Magazine*.

Limited exclusively to 400 guests, Gala in the Garden is a “who’s who” of South Florida philanthropists and community leaders. Its renowned reputation and limited capacity make it a sell-out event months in advance.

The lakeside venue is reimagined each year by talented artists who create the glamorous décor and delicious cuisine. Guests enjoy a silent auction, gourmet dinner, and dancing under the stars to a full orchestra.

The sole purpose of Fairchild’s Gala in the Garden is to raise critically-needed funds to support of our mission harnessing the power of plants for humankind. This year, we will celebrate the 20th anniversary of The Fairchild Challenge® with special attention to one of its unique programs, Growing Beyond Earth®, a science project unlike any other in the world in partnership with NASA.

We invite you to partner with us by generously supporting this year’s Gala. The proceeds of your sponsorship will allow us to continue our mission on Earth and beyond.

# TITLE SPONSOR

**\$100,000**

- Recognition as the Gala Title Sponsor (your name or company logo) on all Gala materials, publicity, on Fairchild's website, and any pre- and post-scheduled related activities
- Invitation for six (6) to the exclusive Gala Kick-off Party (details forthcoming)
- Two premium tables at the Gala for up to 10 guests each (20 total)
- Invitation to the cocktail reception for up to 20 guests
- Signage featuring your name or logo displayed onsite at the main event
- Double-page color ad in the Gala program book
- Opportunity to showcase company brand (to be discussed with chief development officer)
- Recognition for two (2) years as a member of the Fairchild Fellows with associated benefits
- Exclusivity guaranteed





# PRESENTING SPONSOR

**\$50,000**

- Recognition as the Gala Presenting Sponsor (your name or company logo) on all Gala materials, publicity, on Fairchild's website, and any pre- and post-scheduled related activities
- Invitation for four (4) to the exclusive Gala Kick-off Party (details forthcoming)
- Two premium tables at the Gala for up to 10 guests each (20 total)
- Invitation to the cocktail reception for up to 20 guests
- Signage featuring your name or logo displayed onsite at the main event
- Double-page color ad in the Gala program book
- Opportunity to showcase company brand (to be discussed with chief development officer)
- Recognition for one (1) year as a member of the Fairchild Fellows with associated benefits



## GALA MUSIC SPONSOR

**\$30,000**

- Recognition as the Gala Music Sponsor (your name or company logo) on all Gala materials, publicity, on Fairchild's website, and in any pre- and post-scheduled related activities
- Invitation for two (2) to the exclusive Gala Kick-off Party (details forthcoming)
- One premium table at the Gala for up to 10 guests
- Invitation to the the cocktail reception for up to 10 guests
- Special signage as Music Sponsor displayed on stage
- One full-page color ad in the Gala program book



# FOUNDERS SPONSOR

**\$30,000**

- Invitation for two (2) to the Gala Kick-off Party (details forthcoming)
- Two preferred tables at the Gala for up to 10 guests each (20 total)
- Invitation to the cocktail reception for up to 20 guests
- One full-page color ad in Gala program



# FAIRCHILD SPONSOR

**\$20,000**

- Invitation for two (2) to the Gala Kick-off Party (details forthcoming)
- One preferred table at the Gala for up to 10 guests
- Invitation to the cocktail reception for up to 10 guests
- One full-page color ad in Gala program





# GARDEN SPONSOR

**\$15,000 (limited to five tables)**

- Invitation for two (2) to the Gala Kick-off Party (details forthcoming)
- One table at the Gala for up to 10 guests
- Invitation to the cocktail reception for up to 10 guests
- One half-page color ad in Gala program



# INDIVIDUAL TICKETS

## Seating with Fairchild Director

**\$3,500**

- One seat at Fairchild Director's table
- Invitation to the cocktail reception

## Preferred Seating

**\$2,000**

- One seat at a preferred table location
- Invitation to the cocktail reception

## Seating

**\$1,500**

- One seat at the Gala
- Invitation to the cocktail reception



For sponsorship opportunities and table and  
ticket purchases, please contact:

**Susannah Shubin**

[sshubin@fairchildgarden.org](mailto:sshubin@fairchildgarden.org)

**FairchildGarden.Org/Gala**

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