For Immediate Release

SPLENDOR IN THE GARDEN LUNCHEON AND FASHION SHOW RETURNS TO FAIRCHILD TROPICAL BOTANIC GARDEN FOR THE 9TH YEAR

Fairchild Garden and Neiman Marcus Coral Gables Present Splendor in the Garden, An Afternoon of Fashion and Philanthropy



Media Contact:

DeepSleep Studio pr@deepsleepstudio.com (305) 720-2990

High Res Images Available

MIAMI, FL. (December 2019) - Fairchild Tropical Botanic Garden and Neiman Marcus Coral Gables, along with honorary chairs Swanee DiMare and Frances Sevilla-Sacasa, are pleased to announce the 9th annual Splendor in the Garden on Thursday, January 23 from 10:30AM to 2:30PM. The new spring clothing collections presented by Neiman Marcus and the colors of the lush tropical garden complement each other perfectly for a day of fashion and philanthropy attended by more than 350 guests.

In its year, Splendor in the Garden attracts guests from Pinecrest to Palm Beach and serves as one of the signature fashion events of the season. Leading members of the South Florida community are honored at Splendor, which features a champagne reception, catered luncheon by La Basque, fashion shows and awards ceremony. All proceeds from this event benefit Fairchild Garden's numerous programs in conservation, science, children's education and horticulture. The event is presented by Neiman Marcus Coral Gables and Ussery Automotive Group/Mercedes-Benz. This year's 2020 Fairchild Philanthropy Honorees are Jennifer Montoya, Eilah Campbell Beavers, Karyn Cunningham, Andria Hanley, Lucy Morillo, Angie Whitman and Maria Del Carmen Sarria.

Guests are invited to enjoy a lovely outdoor cocktail reception before walking to the lakeside marquee, where Fairchild Garden's Director Dr. Carl Lewis welcomes them and introduces honorary Co-Chairs Swanee DiMare and Frances Sevilla-Sacasa before the luncheon and highly anticipated fashion shows commence.

"It is with great pleasure that we welcome back Splendor in the Garden for the 9th consecutive year," states Fairchild Tropical Botanic Garden's Chief Experience Officer, Heidi Ladell. "We look forward to a day of fun and fashion in the garden, and continuing our efforts in bringing awareness to Fairchild's numerous conservation, science and horticulture programs," adds Ladell.

Splendor in the Garden tickets start at \$300. For more information and to book your reservation, please contact Susannah Shubin at <u>sshubin@fairchildgarden.org</u>.

Fairchild Tropical Botanic Garden

Fairchild Garden is currently celebrating its 81st anniversary in the community. Established in 1938 and comprising of 83 acres, Fairchild is a 501(c)(3) non-profit organization committed to exploring, explaining and conserving the world of tropical plants. The Garden is recognized both nationally and internationally as the premier leader in conservation and education-based programs with field operations in over 20 countries including support to protected areas globally from Madagascar to Central America. Fairchild has the largest education program of any metropolitan area, reaching more than 300,000 schoolchildren each year with programs like The Fairchild Challenge, The Million Orchid Project, Growing Beyond Earth, and its BioTECH High School. Special events include Chocolate, Mango and Orchid Festivals in addition to art exhibitions, concerts, plant sales and more. Information at www.fairchildgarden.org and follow at Facebook, Twitter, and Instagram.