

Commercial Photography Location Fees



Crew Size

- 10 or less
- 1 motor home
- Small number of support vehicles

Rates

- Minimum daily location fees for still photography are \$500.00 for up to 4 hours.
 - After 4 hours the fee is \$125.00 per hour between 8:00 am - 5:00 pm.
 - The full-day rate, between 8:00 am - 5:00 pm is \$1,125.00.
 - Overtime before 8:00 am or after 5:00 pm is additional \$155.00 per hour.
 - Later hours will be considered, but must be requested and approved prior to the day of the shoot.
 - In addition, 7% Florida sales tax will be added.
 - The hourly rate is not prorated. It is billed in full hour increments only.
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Crew Size

- 30 or less (but more than 10)
- 1 motor home
- Small number of support vehicles, generator

Rates

- Minimum daily location fees for still photography are \$1,000.00 for up to 4 hours.
 - After 4 hours the fee is \$250.00 per hour between 8:00 am - 5:00 pm.
 - The full-day rate, between 8:00 am - 5:00 pm is \$2,250.00.
 - Overtime before 8:00 am or after 5:00 pm is additional \$310.00 per hour.
 - Later hours will be considered, but must be requested and approved prior to the day of the shoot.
 - In addition, 7% Florida sales tax will be added.
 - The hourly rate is not prorated. It is billed in full hour increments only.
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Additional Information

- Payment in full must be made by the morning of the shoot.
- Payment may be made by check, cash or credit card.
- Certificate of Insurance for \$1,000,000 combined public liability for personal injury and property damage naming Fairchild Tropical Botanic Garden as additional insured.
- We must receive the Certificate of Insurance and a copy of the signed Guidelines before 2:00 pm prior to the date of the shoot.
- You may fax both items to Special Events at 305-661-8953.
- See Guidelines for additional information.

Commercial Photography Guidelines

In order to ensure a successful photo session and the integrity of Fairchild Tropical Botanic Garden (FTBG), we ask your cooperation in adhering to the following guidelines.

- **Contract & Payment:** Arrangements for shoot must be confirmed between 9:30 am - 2:00 pm, Mon. - Fri., prior to the date of the shoot, and location fee paid no later than end of the business day of the shoot.
- **Guidelines:** A signed copy of these guidelines must be returned no later than 24 hours before the shoot.
- **Insurance:** You will need to provide a Certificate of Insurance for \$1,000,000 combined public liability for personal injury and property damage naming Fairchild Tropical Botanic Garden as additional insured.
- **Walk-through:** Producer and Garden Coordinator must meet no later than the day before the shoot.
- **Schedule & Vendors:** A schedule must be provided at least one week prior to photo shoot. Schedule must include: delivery timeline, arrival times, departure times, areas of FTBG being used, as well as any other pertinent information. A complete list of vendors with contact names and phone numbers must be provided two weeks prior to the event.
- **Plants/Flowers/Trees/Structures:** may not be cut, climbed or in any way disturbed or manipulated. FTBG objects may NOT be moved or altered in any way (i.e. works of art, signage).
- **Conduct:** Photographer/director/production coordinator is responsible for the actions of all crewmembers.
- **Crew & Talent:** must comply with all requests or instructions of FTBG staff.
- **Dress Code:** All crew and talent must be fully clothed while on the property. **NO LINGERIE SHOOTS PERMITTED.**
- **Dressing Rooms:** Facilities for dressing/styling rooms must be provided by photographer or agent.
- **Equipment and Supplies:** may not be scattered about. Equipment may NOT be borrowed from FTBG. Transportation of all gear is the responsibility of the crew.
- **Golf Carts:** FTBG DOES NOT RENT GOLF CARTS. Only ELECTRIC Golf Carts are allowed in FTBG. Golf carts may be rented from Advantage Golf Carts 305-769-2274. Please make pre-payment arrangements. They CANNOT be delivered COD. Carts must be delivered, before 2:00 pm, the day prior to the shoot. Carts must be returned to the pick-up location. FTBG is NOT responsible for any rented golf carts that are not picked up. Golf carts must drive slowly on the paved tram paths (NOT the grass or brick paths), and pull off the tram path at location sites. Electric golf cart usage must be kept to a minimum. Pedestrian speed MUST be maintained at all times.
- **Motorized Vehicles:** Arrangements can be made for off-loading of equipment and supplies. NO trucks or cars are permitted in FTBG after 9:00 am or before 4:30 pm. Motorized vehicles are NOT permitted within FTBG without the supervision of a member of FTBG staff. Arrangements for vehicles inside FTBG MUST be made in advance. No motorized vehicles are allowed in FTBG during public hours.
- **Animals:** Animals with trainers are permitted ONLY with special permission.
- **Drones:** Fairchild does not permit use of personal and professional drones in the Garden.

